

# data numbers

ne usable again

the key point is that consumers now pay for what they have chosen. So, in the first case, if consumers used to pay a bill of ₹250 a month for 800 channels, now they may pay the amount, but for far fewer channels they choose. Experts also see subscription patterns for certain news, and sports for example. Increasingly event-driven quarter may see surge in channel subscriptions, while a heavy quarter will see sports in demand. Usually, most DPOs have modified their platforms in line with the regime. If a subscriber lands a channel he/she has not chosen, it appears on the screen stating it has not been subscribed by you, and in order to see the content, and to subscribe to it. Most have also put brief instructions to subscribe to the channel as a message. Some believe that DPOs are a bit late in educating consumers has probably a couple months late. It is said that, once everyone knew the shift to the new regime is a pay did their best. It's going to be a challenge for the environment to though," says an executive in the TV industry.

www.business-standard.com

## Plant 3,000 trees each: HC to 2G scam accused

In a unique 'cost' imposed for seeking more time to file response to the ED's plea challenging their acquittal in the 2G case, the Delhi HC on Thursday asked Swan Telecom's promoter Shahid Balwa, the director of Kusegaon Fruits and Vegetables, Rajeev Agarwal, and three firms, namely Dynamic Realty, DB Realty, and Nihar Constructions, to plant 3,000 trees each in Delhi's South Ridge forest area. The said plantation has to be done before the next date of hearing.

All the accused persons and companies have been directed by the court to appear before the Deputy Conservator of Forests on February 15 to get the land allocated for the planting of these trees. The people and the firms also have to ensure the upkeep of these plants until the monsoons, the court said. A single judge Bench of Justice Nazmi Waziri also granted them one final opportunity to file their responses by February 15. The CBI and ED had moved the Delhi HC in March 2018 challenging the acquittal of all the accused by a lower court in Delhi.

AASHISH ARYAN

## Road firms don't rely on NHAI data

When a top private equity firm placed its bid for the National Highway Authority of India's (NHAI's) toll-operate-transfer first round, its team had already spent months surveying traffic volumes on those stretches. This is not an exception, but a norm, where most road firms do not rely on the NHAI traffic estimates, but build their own. With scope for inaccuracy and misreporting, industry officials prefer to stick to their own means. An email query sent to officials at the NHAI remained unanswered.

"The NHAI tenders these traffic surveys out to private companies, which opens it up to a possibility of malpractices," said an official from a road developer firm. The NHAI, with its concessionaires and financial institutions, incorporated the Indian Highways Management Company to carry out electronic tolling and other allied works by the NHAI, including traffic survey tenders.

AMRITHA PILLAY

### SALE OF CABLE MANUFACTURING UNIT, SHYAMNAGAR and COMMERCIAL PREMISES, KOLKATA

Shyamnagar Cable Manufacturing Unit, West Bengal [with freehold land of 15 acres]

Product profile: Power cables, special cables, irradiated rubber cables, EB cables [Reserve Price: Rs. 44.80 crores] (rounded up)

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17000 sq feet\* of prime commercial space [Reserve Price: Rs. 11.50 crores]

\*All areas are approximate and are unmeasured, on the basis of records available.

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Last date for submission of EOIs 16.02.2019.

All communication to be addressed to niccoliquidation@gmail.com

Vinod Kumar Kothari, Liquidator

NICCO Corporation Limited - in Liquidation

Nicco House, 2, Hare Street, Kolkata- 700001 e-mail: niccoliquidation@gmail.com

Registration No.: IBBI/IPA-002/IP-N00019/2016-17/10033

Date: 7th Feb.2019

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## ional IP Index

offices, a dedicated set of small businesses, and reforms to address the Narendra Modi government's policies, the GIPC release initiatives have the potential the government's pros 'Accelerating Growth Innovations,' 'Startup digital India' to economic presents an objective, data-competitiveness in a

the business community when determining where to invest," the release added. Despite India's improved show in this year's Index, the report noted there were still substantial challenges regarding the country's patenting and IP enforcement environment. These included barriers to licensing and technology transfer, strict registration requirements, limited framework for the protection of biopharmaceutical IP rights, patentability requirements outside international standards, among